



**Tulsa C.A.N. Plan  
Creating Access to Nutrition  
INCOG Area Agency on Aging  
April 23, 2020**

# Webinar Logistics

- This webinar is being recorded.
- To ask a question, type it into the Q&A box at the bottom of your screen.
- Connecting to your computer audio is recommended to hear media.

# Webinar Agenda

**Welcome & Introduction**

**Transportation Innovations Across America Video**

**Tulsa C.A.N. Plan: Creating Access to Nutrition**

- *Regan McManus, Director, INCOG Area Agency on Aging*

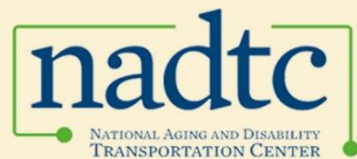
**Facilitated Discussion/Q&A**



# TULSA C.A.N. PLAN

## *Creating Access to Nutrition*

Regan McManus, MHA  
Director- INCOG Area Agency on Aging  
4.23.2020






# Project Objectives

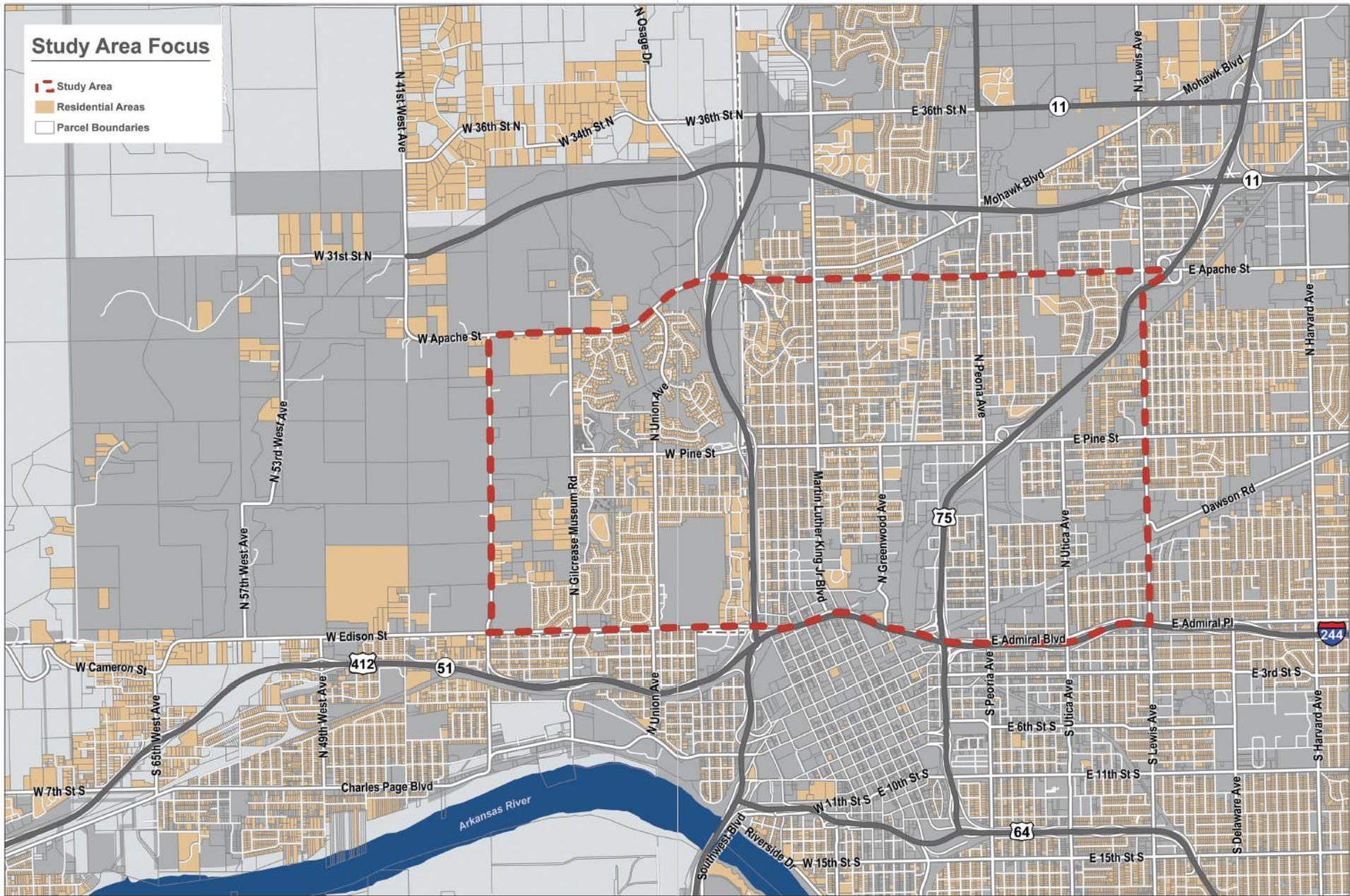
1. Serve and connect older adults and people with disabilities living in food deserts in Tulsa to healthy food sources;
2. Build new partnerships and strong community involvement; and,
3. Find solutions that improve accessibility that can be replicated in other food desert areas within the region.



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# Study Area Focus

-  Study Area
-  Residential Areas
-  Parcel Boundaries



# Food Access


 Grocery Stores

 Study Area

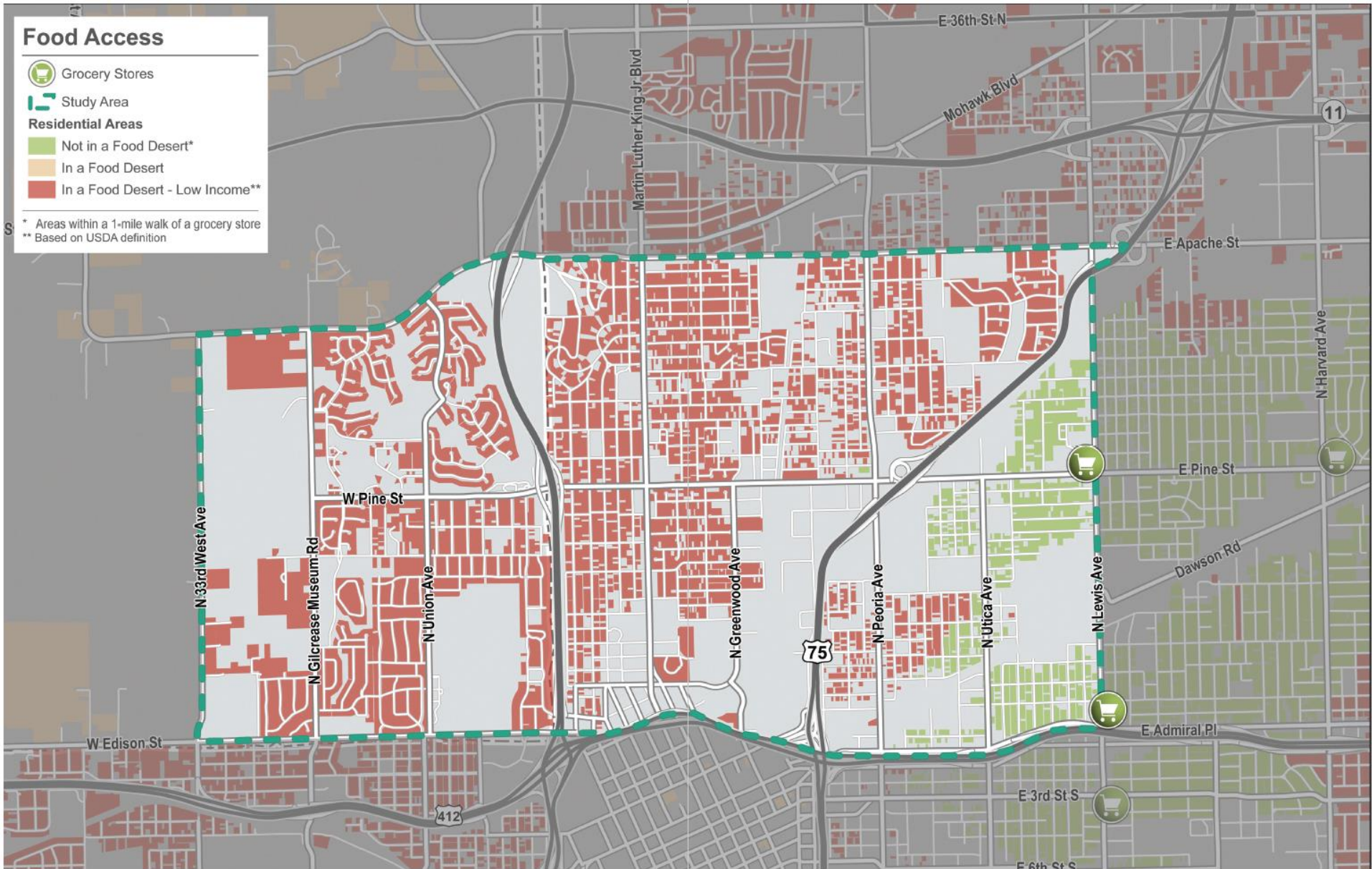
## Residential Areas

 Not in a Food Desert\*

 In a Food Desert

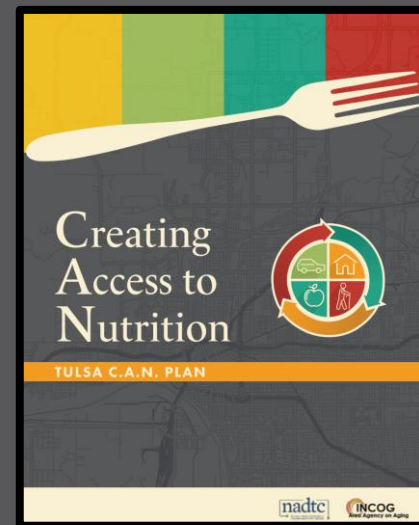
 In a Food Desert - Low Income\*\*

\* Areas within a 1-mile walk of a grocery store  
\*\* Based on USDA definition



# Phase 1: What did we do?

- Distributed public survey
- Four Advisory Board meetings
- Four focus groups
- One public workshop
- Developed the Tulsa C.A.N. Plan



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**1. Do my thing**

- 1. Specific plans for grocery store
- 2. TV Social Sun
- 3. Need more bus stops spread across neighborhood
- 4. Funding through expanded capacity

**2. Specific plans**

- 1. Specific plans for grocery store
- 2. TV Social Sun
- 3. Need more bus stops spread across neighborhood
- 4. Funding through expanded capacity
- 5. Accessibility study to connect houses

**3. Community public transportation**

- 1. Accessibility study to connect houses
- 2. Design study
- 3. Public transit

**Question 2**

Across the location of all senior adult complexes and the bus-faster markets in the various complexes.

Find out where senior people would prefer a mobile grocery store location.

**Question 3**

Market specifically to seniors

- Make public transportation
- Emphasize safety

**Transportation**

- 1. Accessibility study to connect houses
- 2. Design study
- 3. Public transit



# Lessons Learned

- Target population was interested in:
  - More grocery stores
  - A mobile grocery truck route
  - A healthy food home delivery service
  - More no cost/low cost transportation options



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# Phase 2: What did we do?

## Part 1: Travel trainings/store exposure trips

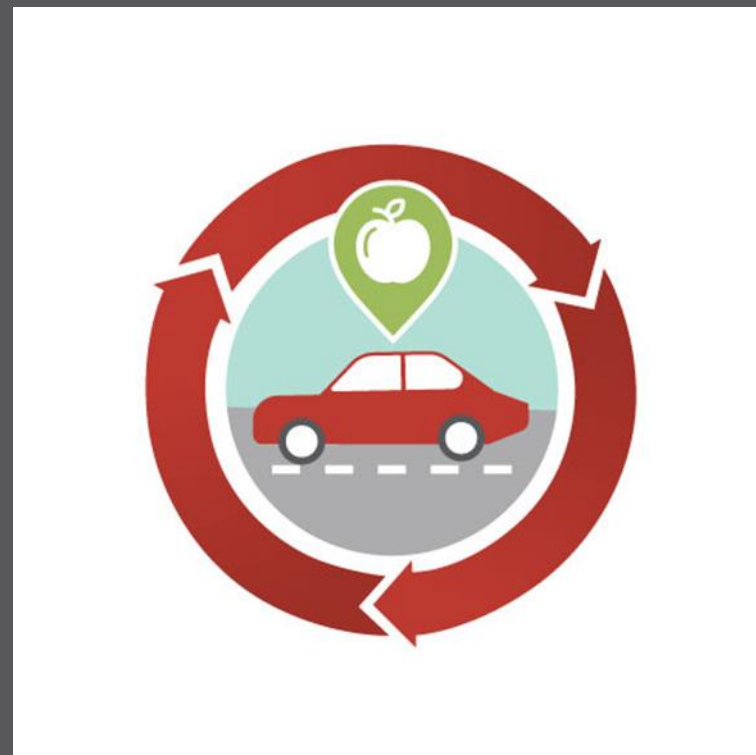


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# Phase 2: What did we do?

## Part 2: C.A.N. Ride

- UBER Health
- Deano's Senior Transit- WAV
- Select stores, a farmers' market & food pantries



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# Impact

## Accomplishments

- Ripened the issue among the community and Tulsa
- Bridged the technology gap
- Exposed target population to rideshare
- Connected participants to other programs



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# What are we doing now and how are we funding the efforts?

- 5310 Funding
  - Partnership
  - Challenges
- Seeking other funding opportunities
- Considering other partnerships



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# How does this fit into the broader plan of access to transportation?

- UBER model
  - Medical
  - Social
  - Basic Needs
  - Work, etc.
- Travel trainings for public or paratransit programs
- Tulsa C.A.N. Plan recommendations



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# Questions?

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Access the Plan at: [http://www.incog.org/Agency\\_on\\_Aging/aaa\\_main.html](http://www.incog.org/Agency_on_Aging/aaa_main.html)



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